



WORLD's first-of-its-kind

Health and Nutrition are Personal.

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IRX **FOODSCORE**TM

Reliable eating without the Reading



What started off as a very personal calling to help a loved one fight extreme cancer treatment side-effects and a 17% weight loss (*analyzing so-called “good for you foods”*), became a mission to support all people, given any health objective or challenge.

IRX FOODSCORETM creates ***Relevant Nutrition Scores (RNS)***
that are all about **YOU** - **NOT** the **PRODUCT!**

INDULGE RX
HEALTHY NUTRITION IS PERSONAL **X[®]**

**Make every bite count -
unlock your personal RNS!**

Imagine a world where health & nutritional impacts are no longer a guessing game ... but a precise food science tailored to unique biologies, lifestyles & goals.

WE DID!



RELEVANT NUTRITION TECHNOLOGY PLATFORM

IRX FOODSCORE Webpage: <https://www.indulgerx.com/irx-foodscore>

IRX FOODSCORE™ is the only system that provides truly personal nutrition answers - **not generic scores** - by using advanced AI to instantly assess and score food choices based upon individual impacts and relevancy. Unlike basic barcode-driven food grade & diet apps, it delivers real, individualized guidance you can trust.

Personal and Relevant Food Analysis



DO MORE THAN SCAN PRODUCTS. GET ANSWERS THAT FIT YOUR LIFE.

Scan products, drop in any recipe, list ingredients or snap a pic of your plate; add your goals & secure health info; then see a **Relevant Nutrition Score (RNS)** built just for you ... driven by the latest sciences, purposeful nutrition & digital health.

Example New Frontier: PubMed Central Research: <https://PMC12474561/>

IRX FOODSCORE™

- ✓ The analysis of any “**Consumable**” for you.
- ✓ **Consumable** refers to any substance or item that’s safe & suitable for human consumption:
 - It can be eaten, drunk, or otherwise ingested without general harm (“*risk*”).
- ✓ “**Healthy**” or “**Harmful**” are a personal issue.



View Products from 12 Vantage Points: Relevant Nutrition

A Simple Introduction:

Please see how IRX can create a **Relevant Nutrition Score (RNS)** from your unique **VANTAGE POINT** for any consumable of choice.

This is what we call the
IRX FOODSCORE™

Distinct
Users

IRX FOODSCORE™
Reliable eating without the Reading

12 VANTAGE POINTS

IRX FOODSCORE™

will change the way the
world eats one byte at a time.

CONSUMER & TARGET
CONSUMER GROUPS

01



CONSUMER PACKAGED
GOODS (CPG)

02



RETAILER - PRIVATE
LABEL

03



NUTRITIONISTS &
NATUROPATHS

04



MEDICAL
PROFESSIONALS

05



PHARMACISTS &
PHARMACEUTICALS

06



EDUCATORS &
INSTITUTIONS

07



SPORTS FITNESS &
TRAINERS

08



CHEFS & CULINARY
ENTHUSIASTS

09



SCIENTISTS &
RESEARCHERS

10



ACTIVE MILITARY
& VETERANS

11



USDA/FDA & GLOBAL
GOVERNMENTAL

12



IRX FOODSCORE Vantage Point: <https://www.indulgerx.com/vantagepoint>

FEED A HEALTH JOURNEY. FROM ANY VANTAGE POINT.

Revolutionizing Consumable Choice with Purposeful Nutrition Intelligence

Next-Generation Nutrition Intelligence ... It's Personal!

Patent-Pending AI Analyzes and Scores Every Consumable for You.



Consumers



Manufacturers



Retailers



Nutritionists



Medical



Pharmacists



**FEED A HEALTH JOURNEY.
FROM ANY VANTAGE POINT.**

Assess user-relevant impacts of any
CONSUMABLE:

Food, Beverage or Pharmaceutical



Educators



Sports



Chefs



Scientists



Military



Government

[IRX FOODSCORE Vantage Point:](https://www.indulgerx.com/vantagepoint) <https://www.indulgerx.com/vantagepoint>

Look at the same Product from any Vantage Point with a different Priority

 Consumers	"I'm looking for the best <i>Diabetes 2</i> safe Yogurt for my Father at my local store"?	 Educators
 Manufacturers	"We are trying to innovate a <i>Breast Cancer</i> beneficial line of Yogurts"?	 Sports
 Retailers	"We are carrying a limited line of the Top 10 <i>General Health</i> Yogurts"?	 Chefs
 Nutritionists	"Yogurt with best protein, least sodium & SAT Fat for <i>Heart Disease</i> "?	 Scientists
 Medical	"Yogurts for <i>Kidney Disease</i> with limits of protein, potassium, sodium, phosphorus"?	 Military
 Pharmacists	"Rank Top 20 Yogurts for levels of <i>Calcium</i> & <i>Added Minerals</i> that may interfere with my Patient's specific medications"?	 Government
 <p>Views of Yogurt Health, Performance, Safety, Innovation, and Compliance Regulation.</p>		"Assess differential impacts of Yogurts on <i>Age, Weight</i> and <i>Specific Illnesses</i> "?
<p>"Yogurts with highest quality of <i>Protein</i> & <i>Probiotics</i> & optimal <i>Recovery Nutrients</i>"?</p>		"Rank yogurts for high-heat cooking, <i>Flavor</i> & <i>Function</i> for a specific dish"?
<p>"Compare targeted Yogurt <i>Ingredients</i> to <i>Nutrition Panels</i> & <i>Health Claims</i>."?</p>		"Rank target Yogurts re: <i>Proteins, Calcium, VIT D, Low Sugar</i> & <i>Package Portability</i> "?
<p>"Rank 250+ Yogurt's nutrition labels for accuracy re: <i>Macro, Micro</i> & <i>Live/Active Cultures</i> and <i>Disclosure of Allergens</i>."?</p>		

Yogurt is just 1 example of 100,000's of distinct food, beverage and medicinal products or meals available at retail, consumer, and commercial marketplaces that can be scored & assessed for individual uses, proactively or reactively from 12 unique Vantage Point priorities.

The **Yogurt** example above simply illustrates the potential and perspectives from different end-user Vantage Points, evaluating like products for different purposes and a now *Patent-pending* **IRX FOODSCORETM** technology platform.

Example: Single foods rarely contain all nutrients needed for optimal health. However certain foods provide a broader range of nutritional drivers: **Macronutrients, Micronutrients, Bioactives, Fatty Acids, Vitamins & Minerals**. IRX FOODSCORE™ provides personal, **Relevant Nutrition Scores** (RNS).

- ❖ Antioxidants - Phytochemicals
- ❖ Bioactive peptides and Sulfur compounds
- ❖ B vitamins (B1, B2, B3, B5, B6, B12, Folate)
- ❖ Calcium
- ❖ Carbohydrates
- ❖ Cholesterol
- ❖ Dietary fiber
- ❖ Fat (total)
- ❖ Iron
- ❖ Magnesium



- ❖ Monounsaturated fat
- ❖ Omega-3 fatty acids
- ❖ Omega-6 fatty acids
- ❖ Phytochemicals
- ❖ Polyunsaturated fat
- ❖ Potassium
- ❖ Protein
- ❖ Saturated fat
- ❖ Selenium
- ❖ Vitamins A, C, D, E, and K
- ❖ Water
- ❖ Zinc

The example list above provides select nutrients & functional compounds present in nutrient-dense foods.

Macronutrients

Important for health, energy levels, & achieving fitness goals:
Carbohydrates, Dietary fiber, Protein, Water



Micronutrients

B vitamins (B1, B2, B3, B5, B6, B12, Folate), Calcium, Iron, Magnesium, Potassium, Selenium, Vitamin A, Vitamin C, Vitamin D, Vitamin E, Vitamin K, Zinc

***nutrition
naturally!***

Fatty Acids & Lipids

Fat (total), Monounsaturated fat, Omega-3 fatty acids, Omega-6 fatty acids, Polyunsaturated fat, Saturated fat, Cholesterol

JUST TRY

- ❖ MORE PERSONALLY RELEVANT FOODS
- ❖ MORE ORGANIC AND NATURAL FOODS
- ❖ LESS PROCESSED OR PRESERVED FOODS
- ❖ **BEING MORE AWARE OF FOOD CONTENT**
- ❖ **DIRECTIONALLY HEALTHIER CONSUMABLES**
- ❖ **CONFIDENT EATING WITHOUT THE READING**



**IRX Relevant
Nutrition Scoring
(RNS)**



Scan Me

IRX FOODSCORE™

IndulgeRx Brands Inc. is redefining the future of nutrition intelligence, while pioneering global standards for purposeful nutrition. Every choice - *whether nutrient, ingredient, medicine or meal* - serves a clearly understood purpose.

FOOD SCORE

any **FOODS** or
CONSUMABLES

IRX
FOODSCORE™
Reliable eating without the Reading

Any **FOODS** or
CONSUMABLES at
their **FOODS' CORE**

The **IRX FOODSCORE™** platform stands far apart from any conventional food grading systems and nutritional scoring applications, offering a vastly unprecedented personal impact transparency, dynamically analyzing and scoring any consumable for its true health potential, possible risks, and a real relevance to a target user's unique priorities.

Powered by artificial intelligence (AI) and groundbreaking patent-pending technologies, **IRX FOODSCORE™** adapts to the complex context and goals of every individual, from elite athletes, to users managing challenging health conditions (*acute and chronic*), to those leading organizations or governments, delivering real-time, actionable insights to optimize dietary alignment with conditional lifestyles, personal limits & key objectives.

With a robust intellectual property (IP) portfolio, **IRX FOODSCORE™** leverages multiple non-provisional patent filings in 2025 (*system, software, methods*), positioning itself to lead a real transformation of global food, beverage and health industries.

The **IRX FOODSCORE™** advanced assessment platform unlocks a new era of tailored nutrition, health impacts and measurable, relevant nutrition scores (RNS), empowering consumers, professionals and government officials to make informed food & medicine choices with confidence, wherever they are in the world ... and whatever their mission.

IRX FOODSCORE™: Next-generation standard in Nutrition Intelligence!

Please see our related 2025 Press Release below and visit our Websites for more information.

Three Patent Pending AI Technologies Power Next-Generation Nutrition Intelligence: einpsswire.com

New AI Platform Unlocks Personalized Nutrition Intelligence <https://www.einpsswire.com/779333733>